Barrett Slagle

Creative Producer | Live Action, CG & Animation

Placentia, CA | (714) 309-8439 | slagle.barrett@gmail.com

Accomplished Creative Producer and co-founder of Open The Portal, bringing over a decade of hands-on experience delivering high-impact live-action, CG and multi-style animation projects. Combines end-to-end production knowledge with hands-on audio expertise to guide teams, coordinate clients and agencies, and solve production challenges from creative development through final delivery.

Production Experience

Co-Founder & Producer | Open The Portal | 2015–January 2026

Co-established and developed Open The Portal, overseeing production and co-production of animated, live-action and CG content across commercials, feature film, TV, music videos and live performances.

Selected Production Highlights

Tubi, The Z-Suite / VaynerMedia — Co-Producer

- Co-produced the Super Bowl LIX commercial in direct collaboration with VaynerMedia's Head Executive Producer; participated in all key creative and client meetings and supported production team management.
- Oversaw technical delivery specifications, collaborating directly with the editor to resolve complex audio export requirements.

Kaiser Permanente / Droga5 — Executive Producer

- Co-managed an approximately $1.3 million OTP production budget for the original campaign alongside agency and line producers, supporting on-schedule, on-budget delivery.
- Spearheaded an emergency CG solution for a late-requested stills campaign due before physical character fabrication. Directed a small cross-functional design team using character design assets and foundational concept art to deliver promotional imagery ahead of schedule.

Foster the People, Paradise State of Mind — Producer

- Produced an album trailer and three social teasers for a $20,000 release campaign.
- Partnered directly with lead singer Mark Foster, coordinating with Atlantic Records, management and creative stakeholders from briefing through delivery.

Additional Production Credits

- **Fall Out Boy, Love From The Other Side — Executive Producer:** Oversaw schedules, budgets and client relations for live-action music video production.
- **Psycho Psalms / Timecrow — Executive Producer:** Managed financial meetings, scheduling, client communications and production administration for a SYFY pilot.
- **Eminem & Snoop Dogg, MTV VMA Performance — Producer:** Co-managed animation timelines, team coordination and budget execution.

Production & Team Leadership

- Executive Production & Operations: Managed end-to-end production budgets, master schedules and client deliverables. Oversaw vendor and freelance procurement, rate negotiations, crew hiring and resource allocation.
- Contract Administration & Client Management: Coordinated client sign-offs and reviewed film, television and production agreements. Directed internal reviews to maintain quality control across deliverables.
- Audio Post-Production Leadership: Directed comprehensive audio post-production—including music composition, sound design, dialogue recording, editing and mixing—from initial brief to final master delivery.
- Talent Development & Mentorship: Created and managed a company-wide internship program supporting 5–20 interns per project, tailoring production assignments to professional development and helping high-performing interns transition into permanent roles at Open The Portal.

Additional Relationships through Open The Portal

Agencies: 72andSunny, RPA, Wieden+Kennedy, BBDO New York, The Brand Amp, Zebra.

Brands: Honda, Mattel, Starbucks, eBay, Gillette, Discord, Vans, Disney.

Additional Creative Experience

Co-Founder, Songwriter & Producer | Oyster Kids | c. 2014–2016

- Co-wrote and produced singles and led creative direction across music, music videos and photo shoots.
- Produced “Creepy,” featured in *Shameless*, and “Gum (Everybody’s My Friend),” featured in *To All the Boys I’ve Loved Before*. Music and video premieres featured on VICE/Noisey and Consequence of Sound.

Partner & Record Producer | ArtiSans Label | c. 2010–2015

- Led full creative direction from the initial artist meeting through release, overseeing pre-production, production, mixing and mastering.
- Planned recording projects and coordinated artists, audio engineers and participating label and management teams; coordinated mastering directly with Capitol Records’ in-house mastering suite.

Earlier Experience

Freelance Record Producer: Produced independent albums and commercial music projects before joining ArtiSans Label.

Primary Songwriter & Producer | Great Glass Elevator | c. 2005–2008: Led creative production, songwriting and performance for the Atlantic Records–signed band. Managed multimedia production, including touring, self-produced music videos and live concerts.

Independent Projects & Professional Development | 2026

- AI Operations & Automation: Designed and deployed a custom AI assistant to streamline administrative research, calendar scheduling, meeting documentation and multi-project tracking.
- Video Production & Post-Production Skills: Currently directing and editing a conceptual book trailer in DaVinci Resolve, expanding hands-on technical capabilities in color correction, audio finishing and narrative pacing.

Tools & Workflows

- Audio Production & Post-Production: Pro Tools—advanced tracking, editing, sound design and mixing workflows.
- Project Management & Collaboration: Google Workspace—Sheets for production budgeting, Docs for scripts and call sheets, and Slides for presentations. Frame.io for client review cycles and asset feedback integration.
- Video Editing & Assembly: Adobe Premiere Pro—animatic assembly, rough cuts and final shot integration.